

go-Inno - BMWi Innovationsgutscheine

Support the future of your company
with a 50% BMWi grant – up to
20,000 € p. a.



What is the go-Inno?

Innovative capacity is crucial for the competitiveness of companies. Innovation is responsible for about one third of economic growth for SMEs. Around 110,000 small and medium-sized companies launch new products or processes on the market every year, and BMWi wants to support you in doing so.

This is exactly where qualified external consulting helps in the preparation and implementation of innovative ideas, which is promoted within the framework of go-Inno.

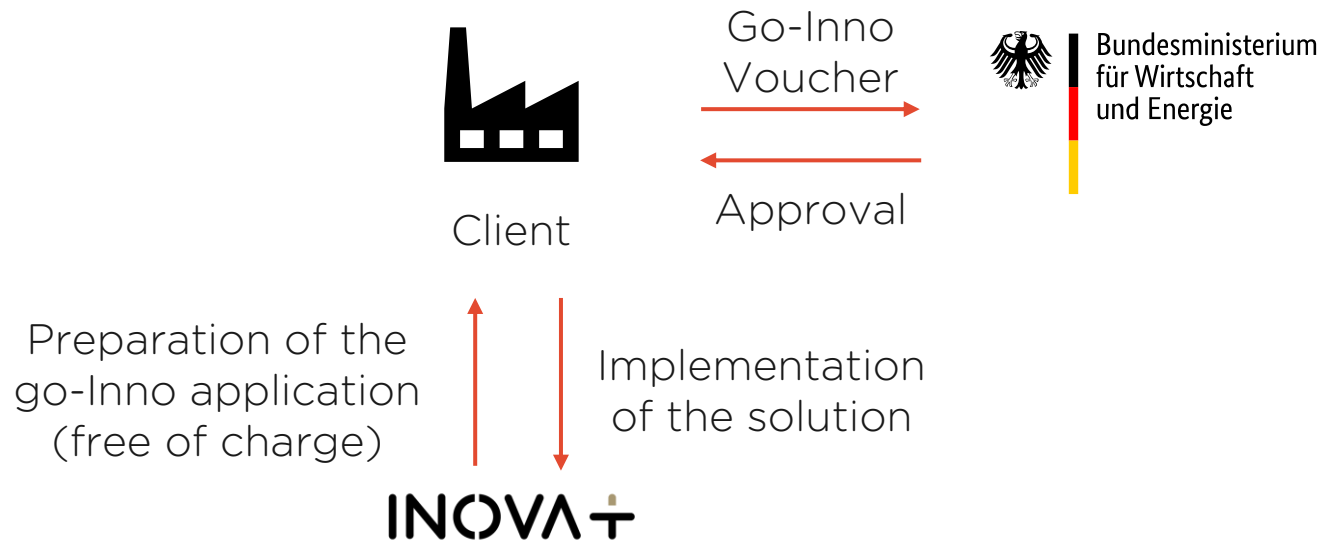
So, take advantage of the BMWi innovation vouchers!

They cover 50% of your expenses for external consulting services, such as what Inova supplies.

Your benefit: With innovative product solutions you win new customers, expand your sales market and thus strengthen your competitiveness.

Innovation in products and services

Innovation is the basis for successful market positioning and secures sustainable earnings and liquidity in your company.



We can assist you in the framing of the issues you want to solve, and the innovative solution that will bring your company further.

What is financed by BMWi?

Different services can be combined as required

Stage 1

Potential analysis

- Strengths / Weaknesses
- Inventory
- Feasibility
- Marketability
- Financial plan
- Scheduling
- Evaluation of chances of success

Stage 2

Implementation concept

- Concept technical / commercial
- Relevant cooperations (Partner search)
- Analysis of funding possibilities
- Accompaniment during financing discussions (Bank, VC or similar)
- Contracts

Stage 3

Project Management

- Project realization and controlling
- Evaluation of the results

The funding in the module - Innovation Management - creates the conditions for successful implementation of innovation projects.

The BMWi innovation voucher cuts in half the consulting costs!

50 % BMWi co-funding!

Up to 20.000 € per year!

Modules		To be subsidised
Stage 1	Potential analysis Innovation workshop with blue ocean strategy - Quick Check	up to 8 workdays (+ 2 external workdays if required)
Stage 2	Implementation concept	for up to 20 workdays (+ 5 external workdays)
Stage 3	Project management	up to 15 workdays


Our offer

- Creation of a complete project concept
- Search for and recruitment of suitable project partners
- Feasibility study incl. market analysis
- Calculation of the necessary expenses (personnel, investment, external services)
- Research of suitable funding opportunities and successful application
- Project controlling until the complete completion

BMW i innovation vouchers promote your innovations from the idea to the implementation and our job is to systematically remove typical obstacles to innovation and your success.

Our competences in aiding your innovation

- Over 20 years of market experience in European funding programs, with a network across Europe
- 5 offices across Europe that can help with your partner search.
- We have our own R&D team with capacity to intervene in new innovative projects
- Entity suitable for the practice of R&D – with gained recognition of the Ministries of Economy and Education and Science (PT and DE)
- High experience in implementing and customizing tailor-made ICT solutions for several clients in a multitude of industries.
- Solutions and portfolio of projects implemented in the area of Health, Industry 4.0, Smartcities, etc. Visit our [portfolio of projects executed in Germany.](#)


Example project**Initial situation**

- There is an innovative product or process approach but not all necessary capacities are available.
- Further development steps towards prototype are planned but an unclear market opportunity
- Initial demand / customer interest exists but there is little R&D project experience and potentially high financial requirements
- High technical development risks as there is no routine project processes

Solution proposed by Inova

- Creation of a complete R&D project concept
- Partner search for bringing the right consortium to address the technical challenge
- Feasibility study incl. market analysis of the solution
- Budget calculation of the necessary R&D expenses (personnel, investment, external services, travel, etc)
- Research of suitable funding opportunities and successful application submission
- Project management and controlling until successful completion

Concrete example

Objective:

Implementation of a monitoring solution based on wireless sensor and actuator networks (RSASF), which allows measuring, recording, monitoring, and inspecting steps in an automated way.

Relevant data:

Pressure
Temperature
Vibration
Machining center data
.....

Advantages

Failure detection, predictive maintenance (PdM) and productive optimization.

Industrial optimization

Success story **plugthings** FRAMEWORK



How it works

Definition together with the company of the parameters to be monitored.

Implementation of a sensor pack and installation of our Framework (software) that receives, processes and analyses data from different devices by wire or wireless. Allows continuous monitoring, automatic analysis of alert situations and sends SMS and/or e-mail.

Allows graphical and tabular analysis of data and alert history.

Purpose

For the processing industries (metalworking, moulds, textile,...), it facilitates the planning and control of some stages of production, inspection, fault detection and implementation of predictive maintenance actions (PdM).

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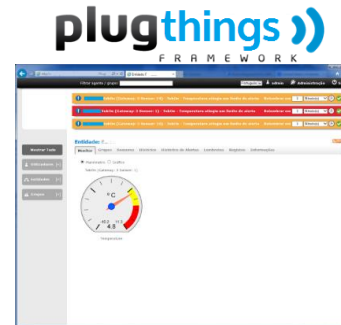
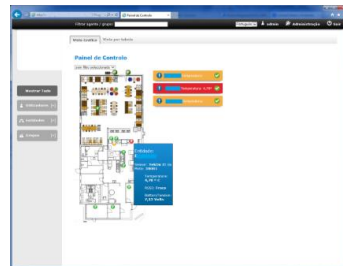
Relevant data:

Temperature
Opening doors
Gases

Advantages

Automatic registration, history and alert system for HACCP compliance.

HACCP traceability Success story



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Purpose

Industry and retail with HACCP certification and registration procedures

The APP HACCP Web allows you to control on the same platform the parameters that ensure compliance with HACCP.

Concrete example

Objective:

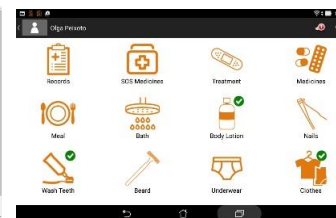
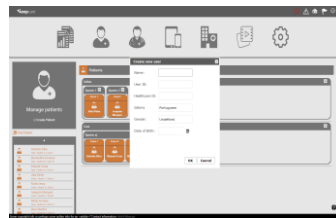
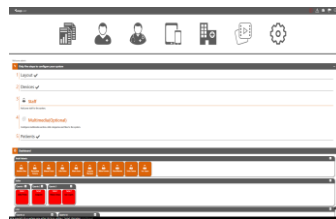
Keeping records of daily living activities (DLAs), instrumental daily living activities (IDLAs) and clinical records of both institutionalised and home-based patients.

It allows the registration and planning of activities performed by the caregivers and medical teams allowing time management and human resources to perform these tasks.

Advantages

Digital information and data
Time management
Planning
Effective communication
Simplicity and guarantee of satisfaction

Digitalization of DLAs Success story



PORTO | LISBOA | BRUXELAS | HEIDELBERG | VARSÓVIA

How it works

Through the platform it is possible to view data in real time, generate clinical and operational reports and perform analysis of the collected data in order to monitor the state of health of patients and optimize resources and activities in order to optimize resources and reduce costs. Increase the sense of safety of patients and caregivers. Management and recording of activities performed during home visits.

Purpose

To facilitate the work of caregivers, social support institutions, residential structure for elderly families and senior citizens

Which companies are eligible?

- No limitation to specific technologies, products, industries* or economic sectors
- Companies of the industrial economy including trade
 - which have their location in Germany,
 - with less than 100 employees
 - and an annual turnover, or annual balance sheet total not exceeding €20 million
- In case of linked and partner enterprises it is necessary to evaluate the size criteria in accordance with the ownership structure.

*The following sectors are not eligible: agriculture, fisheries, transport, shipbuilding and the sectors covered by the former ECSC Treaty (coal and steel).

What is the procedure for implementation and accounting?

- Preliminary talk / examination of the requirements and prerequisites
- Inova generates the BMWi go-Inno voucher online
- Decision about the type and extent of the consulting needs
- Signing of a consulting contract

>> Project implementation <<

- Documentation by Inova (consulting report)
- Acceptance by the client company
- Invoicing the company (own contribution of 50 % plus VAT on total amount)
- After receipt of payment from the company, Inova settles the accounts with DLR (Project sponsor of BMWi)

Inova takes care of all the administrative work and the necessary processes for go-Inno promotion in the background with BMWi.

What are the exact conditions?

- Per daily work of 8 consulting hours 1.100 € fee is eligible, i.e. the subsidy per workday is 550 €.
- The own contribution of 50 % plus the total value added tax are to be paid by the advised/client company.
- Travel costs and other expenses are not eligible. (Inova will assume their own costs)
- There are no regulations concerning the place of work or the team composition.
- Stage 1 (potential analysis), max. 8/10* days, is to be performed within 3 months.
- Stage 2 (in-depth consulting), max. 20/25* days plus 15 days project management, must be paid within one year.
- A maximum of 5 innovation vouchers per company are possible per year, in total a maximum 20,000 € subsidy per year (equivalent to 36 daily works).

The conditions of the Go-Inno voucher are clear and simple.

[Contact us for additional information and support](#)

* incl. 2/5 daily works for external services by expert third parties (if required)

References



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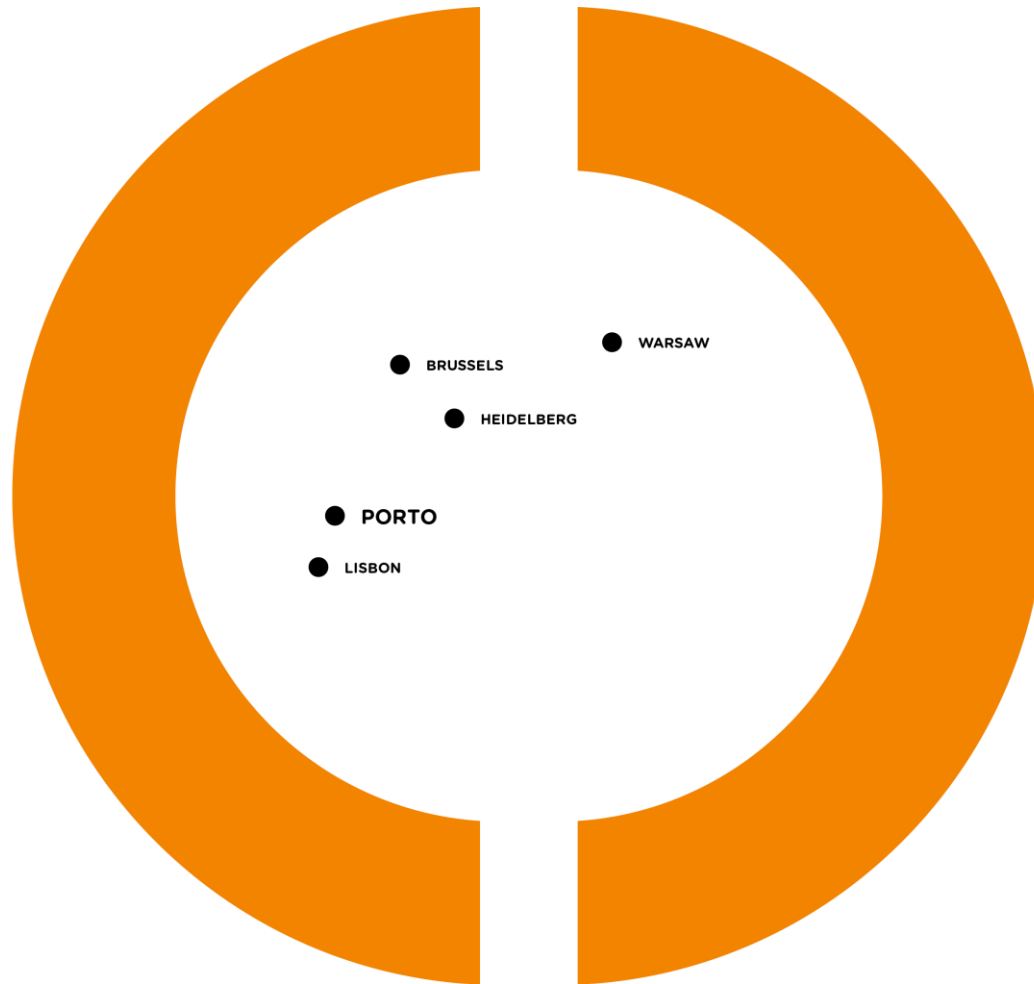
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